

ega is the gaming company. Every decision we make is driven by a relentless desire to offer gamers a new level of video game immersion. We continually redefine gaming through technological innovation; by creating original, entertaining content; and by taking risks where our competitors dare not.





sega is taking gamers where gaming is going

the future of gaming, but the future of mankind. That's right. Because Sega Dreamcast's built-in 56k modem means gamer's can play tons of Sega Dreamcast games across the internet right now. (And it's upgradable for DSL and broadband, of course.) Gamers can plug into any phone line and access millions of wonderful people across this great nation who want nothing more than to mop the floor with them.

And, the awesome 128-bit graphics means it all

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#### BLACK & WHITE

From Lionhead Studios, developers of Populous, Theme Park and Dungeon Keeper, comes Peter Molyneux's most ambitious project to date: the highly anticipated, multi-genre Black and White. Black and White is a complex game with strategy and role-playing elements that allows gamers to play god over a world inhabited by various tribes. As a god, gamers must maintain peace and harmony over their kingdom while discouraging rival sorcerers from rising to power. Gamers cannot interact directly with their tribes; however, they can influence the tribes with magical spells and their chosen "Titan"—a cross between a child and a pet who acts as a messenger and responds to training as well as environmental influences.

- A compelling single-player game that challenges gamers to maintain peace amongst the tribes
- Massive multi-player online action drops gamers into a vast world where they battle rival sorcerers and socialize their Titan with other gamers' Titans





**BLACK & WHITE** 



#### NBA 2KI



NBA 2K1 It's nothing but Net...Internet, that is. NBA 2KI allows gamers to hoop it up over the Internet through their Sega Dreamcast! And also new for 2000 is Franchise Mode where players can transform themselves into the GM. With NBA 2KI in the lineup, Sega Sports continues to break new ground in this category. So go catch net on the net!

- Live Internet console gaming for up to 4 players at each end. Opponents are everywhere!
- More animations and improved player models!

#### EIGHTEEN WHEELER

18 wheels, 20 tons of cargo, and 10,000 miles of highway. Looks like you're gonna need more coffee! Travel down the highway behind the wheel of one of five big rigs, each with unique levels of speed, torque and toughness! And race against a rival big rig across the nation in a no holds barred driving battle.



 Four stages of truckin' action that take you from New York to San Francisco

 Realistic driving system – the heavier your cargo, the slower you will accelerate and brake!

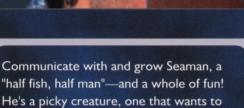


★★ ★ AMERICAN PRO TRUCKER ★ ★



SEAMAN







"half fish, half man"—and a whole of fun!
He's a picky creature, one that wants to
talk with you. But be careful, if you should
ignore his needs, don't be surprised if
Seaman talks back, gets moody or even
makes fun of you!

- Unique Al and voice recognition technology over 10,000 vocal responses
- Microphone peripheral allows gamers to talk to Seaman

A private enterprise, INTERFORCE, has been established to fight terrorism around the world. Only a handful of people who successfully undergo rigorous training and pass a test will be permitted to actually engage in these high-tech missions. And few will achieve the title of glory granted to the chosen!

- Members can recruit players and create "teams" online
- · Four fast-action ways to play!



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#### ECCO THE DOLPHIN



Ecco the Dolphin makes the jump to 3D in the newest installment of this awardwinning game. Assume the role of Ecco, the bottle nosed dolphin, as he travels through the mysterious and breathtaking fathoms below on a brand new adventure of intriguing puzzles and captivating mazes.



- Game physics recreates the motion and behavior of a living dolphin
- Expansive underwater environments with puzzles and mazes that are full of exploration

### ETERNAL ARCADIA WORKING TITLE

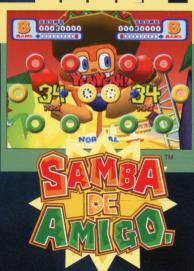
Enter a world of magically floating islands and masterfully engineered sky-ships. Follow the adventures of Vyse, as he journeys uncharted skies and battles numerous adversaries. Astounding graphics, a lush 3D world, an epic cast of characters, and a wonderfully scripted storyline mark Eternal Arcadia as the first true, next generation RPG.



- Six enormous worlds with beautifully detailed graphics and stunning gameplay
- "Free Moving" character and creature battle sequences add to the strategic element of combat



### SAMBA DE AMIGO



Shake it up with Sonic Team's newest creation, Samba de Amigo! Based on the Naomi Japanese arcade hit, Samba de Amigo features 24 different songs, each with a Latin flavor. If you can keep up with these Latin beats, you can shake through five different gameplay modes, five different difficulty levels, mini-games and more! The revolutionary Maracas Controller will get you into the music and get you movin', Samba-style!

- Fun and innovative game design with bright, colorful graphics and movement
- Revolutionary Maracas Controller designed especially for this title make for awesome multi-player action!

# METROPOLIS STREET RACER

No speed limits, no cops. No problems! Metropolis Street Racer lets players race down real-life city streets in a variety of gameplay modes. Tear up the streets of London, Tokyo or San Francisco, either on your own or against a friend in 2-player split screen Head-to-Head.



- Cities are accurately re-created with rich 3D graphics
- · Adrenaline-pumping realism, right down to screeching tire SFX

METROPOLIS STREET RIGHR

#### QUAKE IIII ARENA

The ultimate in first person warfare! Quake III sets new standards in console gaming, including real-time Internet console gaming capability. State-of-the-art graphics engine features smothering fog, flickering shadows and retina-searing weapons effects that will capture the power of your Sega Dreamcast.

- Dozens of challenging levels that include new maps designed for your Sega Dreamcast
- Multi-player Internet gaming for up to 4 players

#### AKE | ARENA

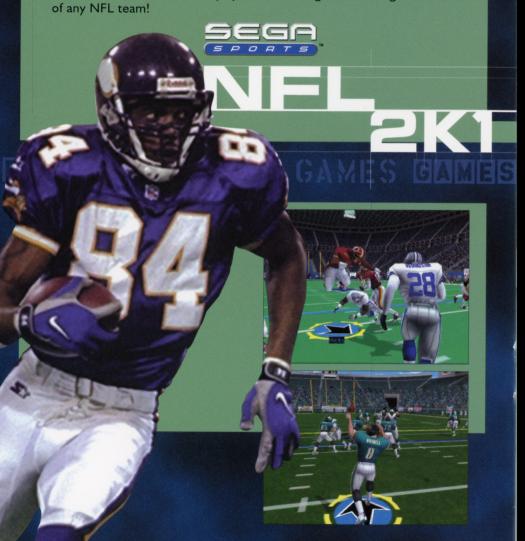


#### NFL 2KI

Bigger, better and tougher...

NFL 2KI builds on the outstanding graphics and breakthrough gameplay of last year with improved AI, an advanced running game, a better defensive system, more animations and richer player models and stadiums. And... for the first time in history, gamers can play their football video game through their Sega Dreamcast! With games like NFL 2KI, Sega Sports continues to redefine the category, taking sports gaming to the next level.

- Live Internet console gaming for up to 8 players
- New Franchise Mode allows players to be the general manager and coach of any NFL team!



#### PHANTASY STAR ONLINE





In the late 80's, Sega changed the face of gaming with the release of Phantasy Star Online. Now this revolutionary RPG returns, with Sega Dreamcast graphics and Internet capabilities. Join Alis Landale on an adventure across the Algo solar system to turn the tide of evil. Will mystical weapons, magical transformations, and endless courage be enough? Once again, a new standard has been set. Live the Phantasy!

- An RPG designed from the ground up to be a massive online game
- Enormous universe to explore with hours upon hours of gameplay

#### SEGAGT

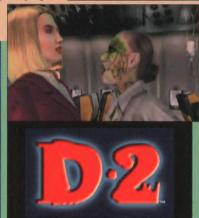
Design your own original cars and strap in for the white-knuckle ride of real racing action in this year's most realistic racing sim!

- Design and build your own original cars with over 2 million combinations
- 5 racing seasons, 22 courses, and 3 champion racing modes





#### D · 2



From Kenji Eno, creator of D, comes D·2, a revolutionary action/adventure game that seamlessly integrates elements of first-person action, puzzle solving, and exploration. An engaging story unfolds through three hours of beautiful cinematics and compelling game play.

- Gripping game play that combines combat, puzzle solving and exploration
- Natural weather FX include low-lying fog, sunlight, and snow falling at 3,000 flakes/second

#### VIRTUA TENNIS

Virtua Tennis serves up red-hot action. Smash and dash, dump shots, and perform shoestring saves as balls and players respond differently depending on the surface you choose! Ace your way to the #1 ranking as one of eight of the top-ranked tennis players in the world, including Kafelnikov and Pioline.

- Select from 10 different stadiums and up to 4 different surfaces such as grass or clay
- Realistic graphics with simple controls







#### SPACE CHANNEL 5



Space Channel 5.

Aliens have invaded a space station in the 25th century, and Ulala, a brave rookie space reporter from the struggling broadcasting station Space Channel 5, resolves to save the station and its inhabitants—by dancing!

- Upbeat, groovy soundtrack, which changes based on gamer performance
- Increasingly flash, ultra hip moves as the game progresses

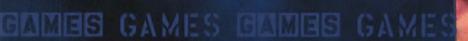


If they can do it on the diamond, you can do it in the game! Features updated rosters for the 2000 season and four great modes of play. It's as much of a challenge as the real thing!

- Signature batting and pitching styles for today's hottest players
- Al adjusts pitching and fielding tactics to counter your abilities
- Unprecedented realism, gameplay and graphics







#### MARINE FISHING



Grab your fishing rod good and tight, and head out into the clear blue sea. All the thrills and action of deep-sea fishing are packed into this fun-filled sea water lure fishing game.

- Fishing locations modeled on famous fishing spots from around the world
- Sixteen different lures to choose from and different kinds of fish depending on your location

## GAMES GAMES GAMES GAMES

SONIC SHUFFLE

Join Sonic and all his friends in the Ultimate party game set in a brand new magical world. In this new adventure, a mysterious monster has locked up the power of the Precioustones, powerful crystals made from the dreams and hopes of people; and It's up to Sonic, his friends, and you to help recover the Precioustones and save the land of Maginary Whirl.





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#### SHENMUE

The title that defines a new category with a true "living" digital experience. This game comprises a huge world, with thousands of rooms, hundreds of characters, and real-time environments. The latest masterpiece from the renowned producer Yu Suzuki, Shenmue is truly one of the most groundbreaking games for the Sega Dreamcast.

- A highly interactive world allows full interaction with all facets of your environment
- Thousands of motion capture animations bring a huge cast of characters to life









#### JET GRIND RADIO

A 21st Century City Government has forbidden kids from expressing themselves in any way. There are three things that keep the kids spirits alive: Overdrive Magnetic-motor Skates, graffiti, and a pirate radio broadcast called 'Jet Grind Radio.' Skate and stamp buildings while listening to awesome beats.

- Dozens of animations designed to capture the look and feel of pop-culture
- Fast fluid action, awesome tunes, and intense 3D environment







#### sega.com

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For information on becoming a Sega Dreamcast reseller, please contact Sega's Sales Information hotline at (415) 701-4160.

A big thank you to the Sega crew who posed for the pix in these pages.